



Frequently Asked Questions (FAQ's) **Niagara Entrepreneur of the Year Awards (NEYA)**

What is the intent of the Niagara Entrepreneur of the Year Awards?

The intent of the Niagara Entrepreneur of the Year Awards is to honour enterprising people whose businesses have made a significant difference in the community and in our lives. For additional information on the NEYA's mission and vision, log on to www.niagaraentrepreneur.com.

What recognition will an individual/company receive if selected as a recipient?

If selected as a recipient of an award, the individual/company will receive public recognition and a customized award at the gala awards presentation. Award recipients will also receive regional media coverage; recognition in post-event regional newspaper advertising; recipient profile on the Niagara Entrepreneur of the Year Awards Web site with a link to your company Web site; complimentary photograph of your award presentation; inclusion in the Niagara Entrepreneur of the Year Awards alumni group which includes a marketing toolkit to help award recipients leverage their recognition among clients, suppliers, employees, the business community as well as an opportunity to advance to provincial and national entrepreneur awards.

Who is sponsoring the Niagara Entrepreneur of the Year Awards?

Sponsors of the 2011 Niagara Entrepreneur of the Year Awards include:

Title Sponsor

CIBC

Award Sponsors

Brock University - Faculty of Business, Durward Jones Barkwell & Co. LLP, Niagara College, Niagara Economic Development Corporation, Niagara Helicopters Ltd., Prime Way Group of Companies, Sullivan Mahoney Lawyers and Telus

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Business Niagara Magazine, Niagara Regional Broadband Network, Sheryl Thornton Photographer, Minuteman Press

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Michelle Auger - Finesse Interior Design and Home Decor, Roy Cairns - Charlesway Corporation, Laurence & Steve Cohen - Salit Steel, A division of Myer Salit Ltd., Dominic Girotti - Hy-Grade Precast Concrete, Doug Frazer – Frazer Holdings Ltd., Jim & Wendy Garrington – Shark Marine Technologies, John LaPenna - LaPennaCo Super Centre, Ruedi Hafen – Niagara Helicopters Ltd., Dragon Matovic - Halex Ventures Inc., Rob Neill – Durward Jones Barkwell & Company LLP, Angelo, Nitsopoulos - Heart of Niagara Hotels, Janie Palmer - J.P. Marketing and Event Planning, Dr. Andy Panko - Associated Brownfields Inc., John Howard - John Howard Cellars of Distinction, Dennis Parass - Handling Specialties, Anthony Rodway - Aero Safe Technologies Inc., Nancy Schappert – Niagara Inflatables & Games Inc., Margie Spence - Royal LePage Niagara Real Estate Centre, Glenn Stansfield - Fleet Canada Inc, Roy Timms - Timbro Design Build Contractors, Peter Vieveen - North American Traffic Inc., John & Norris Walker – Walker Industries Holdings Limited, Ed Werner - Brox Company Ltd.

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John Howard Cellars of Distinction

Who are the past award recipients?

The people who have won the Niagara Entrepreneur of the Year Awards come from diverse backgrounds and have successfully managed to breakthrough a range of industries. Past award recipients include Silcon Knights (Denis Dyack), Fallsview Golf Inc, / Halex Ventures Inc (Dr. Dragan Matovic), Group 92 Mechanical (Stephen Coote), Inniskillin Wines Inc. (Don Ziraldo), John Howard Cellars of Distinction (John Howard), Just Junk (Mike Thorne, Maid of the Mist Steamboat Company Inc. (James Glynn), Niagara Inflatables & Games Inc. (Nancy Schappert) and Prime Way Companies Ltd. (Keith Cumming). A complete list of previous recipients is available on the Web site.

Who reviews the nominations and by what criteria do they decide?

The judging panel is made up of over twenty distinguished community leaders and past Award Recipients who have a comprehensive understanding of the challenges, qualities and successes of entrepreneurs in the Niagara region. The criteria by which each nomination is reviewed is set out for each category in the nomination form. Beyond those specific criteria, judges look for unique enterprising qualities that put some nominees ahead of the others.

Who coordinates the Awards?

Our Executive Director along with a committee of volunteers from Niagara's corporate, education and economic development sectors coordinate and organize the Niagara Entrepreneur of the Year Awards.

General Information

Are nominations open for the 2011 Niagara Entrepreneur of the year awards?

Nominations will open for the 2011 awards program on June 9, 2011 and will close on September 12, 2011.

When and where are the Awards held?

February 24, 2012 at the "New" Niagara Falls Convention Centre.

Who are the Awards held for?

The Niagara Entrepreneur of the Year Awards is held to celebrate and honour the entrepreneurial spirit, the successes and accomplishments of Niagara's business leaders.

Where can I purchase tickets for the Niagara Entrepreneur of the Year Awards?

Tickets for the 2011 Niagara Entrepreneur of the Year Awards Gala can be purchased by calling The Niagara Entrepreneur of the Year Awards at (905) 688-5757.

Where can I obtain additional information on the Niagara Entrepreneur of the Year Awards?

Additional information can be obtained by contacting Lisa Cairns, Executive Director of the Niagara Entrepreneur of the Year Awards by phone at: (905) 688.5757 or by e-mail at info@niagaraentrepreneur.com
Or, log on to www.niagaraentrepreneur.com.

Media inquires can be directed to Stephen Murdoch of Enterprise Canada. He can be reached at (905) 682-7203 or by e-mail at: smurdoch@enterprisecanada.com.